

GFMD launches fundraising guide for Arabic language media, media development and journalism support organisations

A communication toolkit for members and partners of GFMD to promote the GFMD Fundraising Guide's translation into Romanian

Please use this communications toolkit and the tools within to share news about the newly translated Guide from 5 September 2023. The communication toolkit is also available **in Arabic**.

[Newly Translated Fundraising Guide](#)

With only 0,3% of Overseas Development Aid going to media development, it's no wonder that many organisations struggle to make ends meet. If you are a small or medium-sized media development organisation you may not have the resources to hire an external consultant to help you in your fundraising efforts.


In 2021, GFMD put together a new fundraising centre and guide specifically aimed at our sector to help you develop and improve your fundraising proposals. We are excited to announce that our Fundraising Guide for Media Development has now been translated into Arabic and is hosted by GFMD member and investigative journalism network [ARIJ!](#) 🎉

From now on, you can browse the guide in multiple languages:


- ✓ [Arabic](#)
- ✓ [French](#)
- ✓ [Spanish](#)
- ✓ [English](#)
- ✓ [Ukrainian](#)
- ✓ [Russian](#)

👉 Good news! The guide is also being translated into Romanian and will be available later this year!

The Arabic Fundraising Guide features:

 Tips on how to plan the process, identify relevant opportunities, write a proposal, and present a realistic budget.

 An extensive lexicon of fundraising terminology to help you during the process.

 If you are looking for donors, the resource centre has an extensive list of relevant funders with details of their areas of focus and links to their funding opportunities.

As always, please let us know if you have any ideas or suggestions for how we can make our fundraising resources more useful. What languages would you like to see the Fundraising Guide translated into next? We would love to hear from you!

Please share the guide with your colleagues and partners so we can lift the sector together!

Social media posts & visuals

*The communication toolkit is also available **in Arabic**.*

We are excited to share the guide in Arabic with you and invite you to join us in sharing them with your networks on September 5, 2023.

Visuals both in English and Arabic can be found [here](#).

Handles:

Twitter: [@MediaGFMD](#), #GFMDFundGuide

LinkedIn: [Global Forum for Media Development \(GFMD\)](#), #GFMDFundGuide

Facebook: [Global Forum for Media Development](#), #GFMDFundGuide

Twitter

General tweet



GFMD GLOBAL FORUM FOR MEDIA DEVELOPMENT ARIJ

GFMD MediaDev Fundraising Guide is now available in Arabic!

Share your feedback with us!

<https://ar-fundraising.arij.net/>

[X](#) [in](#) [f](#) @MediaGFMD
#MediaDevFunding

The banner features a light blue background with a central illustration of people interacting with large blocks representing money and media. The text is in a bold, dark blue font. Logos for GFMD and ARIJ are in the top right corner. Social media icons and a URL are in the bottom right corner.

📢 Exciting news for Arabic media and journalism support organisations! The @MediaGFMD 's #MediaDev Fundraising Guide is now available in Arabic!

It features

- 🔍 tools & tips
- 📖 an extensive lexicon
- 💰 an improved list of all relevant funders

🔗 Share with your colleagues: <https://ar-fundraising.arij.net/>.

Call to action tweet



GFMD GLOBAL FORUM FOR MEDIA DEVELOPMENT ARIJ

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 Calling all Arabic media and journalism support organisations! To help you diversify funding sources and achieve long-term financial stability the @MediaGFMD's #MediaDev Fundraising Guide has been translated into Arabic and is hosted by @ARIJNetwork!


 Check it out: <https://ar-fundraising.arij.net/>.

LinkedIn/Facebook


In 2021, GFMD put together a new fundraising centre and guide specifically aimed at our sector to help you develop and improve your fundraising proposals. We are excited to announce that our Fundraising Guide for Media Development has now been translated into Arabic and is hosted by GFMD member and investigative journalism network @ARIJ Network!


The guide will help to equip Arabic media, media development, and journalism support organisations with the essential tools and knowledge needed to diversify their funding sources, build sustainable revenue models, and foster long-term financial stability.


It features

 tools & tips


 an extensive lexicon

 an improved list of all relevant funders

 emergency resources and funding

 Feel free to share the guide with your colleagues: <https://ar-fundraising.arij.net/>.

Sign up for our newsletter

 [Sign up for Bottom Line](#), our Fundraising Newsletter, to get monthly tools and tips on improving your applications and exploring the latest funding opportunities.

About the GFMD

The [Global Forum for Media Development \(GFMD\)](#) is an international network of journalism support and media development organisations. We act together to support journalism and media through collaboration, knowledge exchange, and advocacy.

Get in touch

*Feel free to send us your questions or suggestions at amhammer@gfmd.info.
We would be glad to tell you more about our Fundraising Guide.*

Anne Marie Hammer

Programmes and Project Manager

Global Forum for Media Development (GFMD)

amhammer@gfmd.info | +45 25 37 02 57

www.gfmd.info | t: @mediagfmd | LinkedIn: Global Forum for Media Development