

GENERAL MEMBERSHIP

Global Forum for Media Development

Be part of a globally diverse network created by and for all actors in media development to ensure proper collaboration as well as an exchange of information and experience among its members. Work with us to create strong, independent, and pluralistic media environments which contribute to the development of empowered societies.

Take this opportunity to share your voice, amplify the needs of your community, and connect with other journalism support and media development organisations, donors/funders, human rights organisations, intergovernmental organisations, governments, and other key stakeholders.

Who can be a GFMD General Member?

General membership in GFMD is open to independent, non-profit, non-governmental organisations, and educational and research institutions whose work focuses significantly on the journalism and media support sector. In assessing compliance with these criteria, GFMD focuses on the formal status of organisations rather than on their particular structure.

What are the benefits of being a General Member?

As a member, you and your organisation would be able to enjoy the benefits our network has to offer, including:

- Being part of a diverse global network of all the major and minor actors in media development, local and regional media assistance groups, and the representatives of nascent media sectors to share resources, calls for collaboration, search for partners, and find other relevant information directly with all other GFMD members.
- Obtain **representation at international fora**, including the United Nations, European Union, World Bank, Organisation for Economic Co-operation and Development (OECD), International Association for Media and Communication Research (IAMCR), Internet Governance Forum (IGF), and many more.
- Gain **visibility** on the <u>GFMD website</u>, social media platforms, periodic newsletters, and other general activities shared on our communication channels.
- Expand your international horizons, search for partners and create synergies by gaining access to the GFMD-wide mailing list, member-only activities and meetings, as well as networking events and meetups with our members, partners, and industry leaders.
- Exchange knowledge on emerging issues in media development through GFMD IMPACT the International Media Policy and Advisory Centre. This initiative brings together key media development and journalism support stakeholders to ensure more effective (evidence-based & coordinated) and impactful (contextually tailored & oriented toward long-term, strategic goals) sector support.

- Get insights into the latest trends in funding for media development and journalism support
 in the <u>GFMD Fundraising Guide</u> a guide that provides insight into a variety of application
 models, takes you through the project design process, and helps you submit better and
 ultimately more successful funding proposals.
- Help create a healthier information space by becoming part of the <u>Journalism Trust Initiative</u> an initiative that develops and implements indicators for the trustworthiness of journalism and thus, promotes and rewards compliance with professional norms and ethics.
 GFMD members have free access to the JTI Campus an online educational centre and other benefits.
- Engage in internet policy and governance while helping to voice the concerns of the
 journalism and media development community through the <u>Dynamic Coalition on the</u>
 <u>Sustainability of Journalism and News Media (DC-Sustainability)</u>, an officially recognised
 Dynamic Coalition within the Internet Governance Forum (IGF).
- Receive "Blue Tick" verification on Twitter as part of our ongoing efforts to strengthen information ecosystems, promote the work of our members among digital platforms, and ensure the rich information our network produces can reach a wider audience.
- **Stand and vote in elections** to the GFMD Steering Committee, other Committees, and any matter that is put to a vote of the general membership.
- And so much more!

Membership fee

General members shall be required to pay annual fees based on the type and criteria they fit in.

| Membership type | Description | Size & fee of an organisation (based on # of employees) | | |
|--------------------|--|---|-----------------------|--------------------|
| | | Small (1-9) | Medium (10-50) | Large (>50) |
| Global | Organisations with an international focus and working on journalism and media sector support in a wide range of countries in at least three of the seven GFMD regions. | €1000 | €2,500 | €7,500 |
| Regional | Organisations based in and conducting the majority of their activities in a particular region. | €200 | €750 | NA |
| National | Organisations based in, and conducting the | €200 | €750 | NA |

| | majority of their activities on a national level. | | | |
|----------------|---|------|------|----|
| Topical/Policy | Organisations that focus on topics such as freedom of expression, ethics, diversity, investigative journalism or sustainability - and working in a wide range of countries in at least three of the GFMD regions. | €200 | €750 | NA |

Become our member

Simply visit our <u>How to Become a Member</u> page, follow the instructions, and fill out the membership form.

"Being a member of this network gives us a major opportunity to meet and exchange with colleagues, better coordinate our activities, and develop new partnerships."

- Caroline Vuillemin, Directrice Générale, Fondation Hirondelle.

Organisations seeking General Membership need a referral or recommendation from an existing GFMD member or the GFMD Secretariat. The recommendation should make specific reference to the editorial and ethical standards that the applicant observes. Read our full Code of Practice here.

For any additional assistance, email our Membership and Engagement Manager, Fiona Nzingo, at fnzingo@gfmd.info.