

Network Sessions

1. NETWORKING SESSIONS – December 8, 16:30-18:30

1. Would Like to Meet – Speed Dating for Project Ideas

In this session, people present new, different, innovative, successful project ideas to share experience and look for possible partners.

My Project Idea (describe the main points of your project idea in no more than two sentences):

Web 3.0: the semantic wave and its promises for content and news providers

A 2008 report by Project10x calls the Web 3.0 a "multibillion dollar market opportunity". The semantic wave will not only have technological implications but will, like Web 2.0 has recently, profoundly shift the way content is consumed and produced. Some key players like Reuters/Thomson already occupy this space with technological advances like Calais that are already available as new generation web services, and a lot of media production and publication processes can already be managed with semantic tools which can change the level at which content is managed.

- a) What are Web 3.0 and semantic technologies?
- b) How media will be affected and can leverage the coming semantic wave?
- c) How existing preproduction, production and publishing processes are and will continue to be impacted by Web 3.0 technologies?

Language: Please Underline the languages you speak. I can make my presentation in **English**, French, Spanish, Russian, Arabic.

My Name: Jun Matsushita

My Organisation: Internews Europe

Country: France

Email address: jmatsushita@internews.fr

PLEASE RETURN THIS FORM BY EMAIL TO henze@mediagfmd.org